



Renowned Surgeon and Author Named as Medical Director for ReNu Medical

ReNu Medical, a leader in medical device reprocessing, announced today that Robert Landerholm, MD has accepted the position of Medical Director.

Everett, WA ([PRWEB](#)) February 11, 2005 -- We were looking for the most qualified individual to manage a very important position in our company, and I believe we found him. As our new Medical Director, Dr. Landerholm is a fantastic fit and will play an integral role as our company continues to expand operations in the US and worldwide," said Randy Long, CEO of ReNu Medical.

I have a responsibility as medical director to insure ReNu employees are working in the safest environment possible and our reprocessed devices continue to be the safest available for the patient, as well as the hospital staff," said Dr. Landerholm.

When I first heard about ReNu Medical and toured their laboratory I was very impressed. ReNu is ahead of the curve, with a progressive technology and approach that is essential in our present medical environment. ReNu continues to prove its attention to detail which is supported by their recent FDA inspection in January 2005," Dr. Landerholm said.

ReNu has always been a clinically based operation. The safety of the patient, hospital staff and our employees are the foundations of ReNu," said Bruce Pierson, COO.

Dr. Landerholm said, I look forward to the opportunity of educating my peers, the healthcare community and the public on the advantages of high-level disinfection versus toxic EtO sterilization. It is important to understand High-level disinfection reprocessing of single use devices (SUDs), when compared to current sterilization practices, increases hospital savings in an environmentally responsible manner, while reducing medical waste."

Dr. Landerholm brings to ReNu a caliber of expertise not found in other companies. Hospitals now have another reason to implement medical device reprocessing with ReNu Medical," said Loren Timmons, VP of Marketing and Business Development.



Dr. Landerholm completed undergraduate studies at Washington State University (Summa cum laude) and received his Medical Doctorate from the University of Washington, School of Medicine. Dr. Landerholm is certified by the American Board of Surgery, and is a Fellow, American College of Surgeons and SAGES. He is currently in private surgical practice and serves on numerous hospital committees including, Infection Control, Utilization and Management, Pain Management Ethics and Cancer Control. He has been a key note speaker and his last article, Changing Experience with Primary Hyperparathyroidism was published in the American Journal of Surgery.

About Renu Medical

ReNu Medical is the leading reprocessor of non-invasive single use medical devices (SUDs). ReNu's unique services focus on providing the safest product for the patient, reducing medical waste and significantly reducing supply costs by maximizing available savings.

ReNu's unique focus on single use (non and semi critical) medical devices provides a significant source of cost savings with very little associated risk. These devices go on the body not in the body. High-level disinfection (HLD) offers significant cost saving advantages over sterilization methods. For example, ReNu's non-toxic method of HLD has the proven ability to turn an individual medical device 2-3 times more than a sterilizing reprocessor. This equates to a 2-3 times cost savings. Additionally, with our quick turn around time, two weeks compared to 8-12 weeks, less inventory is required thus saving you even more money. Finally, ReNu has the proven lowest discard rate in the industry (less than 10% on average) allowing you to get more devices back. These advantages offer significant savings far above other reprocessors.

High-level disinfection (HLD) technology is 100% non toxic, environmentally friendly and a safe gentle alternative for single use (non and semi critical) medical devices. HLD offers twice the life span and double the saving of toxic Ethylene Oxide Gas (EtO) utilized by sterilization reprocessors. No harmful air emissions are released into the environment and no chemical residue is left on the device. HLD is supported by the CDC, APIC, and other healthcare organizations.

ReNu Medical is a supporter and Champion of Hospitals for a Healthy Environment. We recommend you visit their website (www.h2e-online.org) to learn more about how to reduce hospital medical waste.